



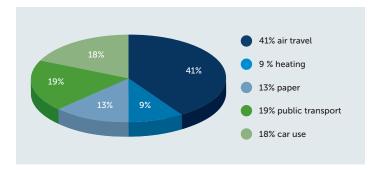
## **Carbon Footprint**

### FLIGHTS, DRIVING, ENERGY & BUSINESS

An organisational carbon footprint is the starting point of your carbon management programme. It will provide you with a clear overview of all the greenhouse gas emissions caused by your operations, including energy use by your offices and processes, and business travel. You will understand your carbon tax exposure, be ready for mandatory carbon reporting, save energy and costs, and track your carbon reduction targets. As such, a carbon footprint is not a luxury any more for South African companies, but a necessity.

How do we work?

In many cases, calculating an organisational carbon footprint is straightforward. However, it is important to remember that a footprint is only as good as the data that is used. It is also crucial to establish the appropriate scope (i.e. what data sources should be included). Our team of experts will assist you with this by providing you with a carbon inventory tool to start the calculation of your footprint. You fill in your organisation's data – with our help if needed – and then we do the calculations. Our footprinting process conforms to Greenhouse Gas Protocol and ISO 14064 – both international standards for the calculations of organisational carbon footprints. Once we have the necessary data we apply the appropriate conversion (or emission) factors. We apply South African conversion factors wherever possible, otherwise we use those provided by DEFRA. You receive the final calculation in a clearly illustrated report.



### What can you do with the results?

The footprint report will present a clear snapshot of your footprint, with emissions split by source. You will immediately see what the biggest causes of carbon emissions are. Is it your Eskom electricity consumption? Business flights? Or your vehicle fleet? By calculating your carbon footprint, you will be

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able to monitor your emissions over time to track progress against your carbon reduction targets. You can then report this data as a transparent approach to managing your carbon impact.

- · gain insight into potential energy and cost savings
- track and reduce your carbon emissions
- prepare for future mandatory carbon reporting
- understand your SA carbon tax liability
- include this activity into your environmental strategy
- report it to your clients & stakeholders as part of your Sustainability or Integrated Report

### Adeola Osundiran

### Sustainability Manager, Aramex SA

"Aramex understands the impact its operations have on the environment. Sustaining the environment is intertwined with the future of Aramex, and is a critical part of conducting business. As a company we are committed to reducing our carbon footprint and offsetting the rest. In order to reach our goal of becoming one of the leading carbon neutral logistics companies, insight into our carbon footprint is definitely necessary. Climate Neutral Group provides this solution."

Do you have questions or would you like more information? Call us at + 27 (0)21 202 6067 or go to our website www.climateneutralgroup.co.za



Paying attention to your emissions



making the world a better place



for better business