

WE ARE



HIRING

Would you like to be part of our dynamic, global and growing team?

Would you like to be part of our dynamic, global and growing team? Climate Neutral Group is a leading international provider of carbon management and offsetting services. Since 2002 we have been partnering with brands, businesses, and organisations across all industries. We have been working with our clients to place carbon reduction ambitions at the heart of their operations for them to compete and prosper in a low-carbon world. Our organisation's culture is a unique blend of professionalism, focus on results and social involvement. The Climate Neutral Group team consists of professionals with a passion for sustainability.

To further strengthen our market leading position in South Africa, we are currently looking to recruit a highly motivated and dedicated

MARKETING MANAGER (SOUTH AFRICA)

(24 – 36hrs / week) based in Cape Town, South Africa

Main purpose of the position

As Climate Neutral Group is facing a rapidly growing presence and a significant increase in South African clients, you will oversee the way in which we approach this strategic market in terms of presenting our company, showcasing our services and spearheading our online and offline communications in the country. Drawing on the specialized resources of the greater Climate Neutral Group marketing team of experts, you will cement our brand positioning and multiply our visibility amongst corporate South Africa.

The Marketing Manager South Africa will report directly to the Country Director South Africa and liaise with the Global Marketing Director.

TASKS & RESPONSIBILITIES

- Creating & executing our marketing strategy for South Africa tailoring CNG's global communications and marketing to our South African audience
- Raising awareness of both our brand and our clients to the "next level" or further
- Participating in leading conferences, forums and publishing thought leadership pieces to ensure CNG becomes the preferred and trusted partner for corporate climate solutions in South Africa
- Working closely with the Business Development team – leading assistance where required and creating new content for pitches and proposals
- Working closely with consultancy team on final deliverables
- Leveraging your own network across South Africa and beyond to scale your marketing impact and ability to drive further business to the company
- Design and implement events and campaigns tailored to the SA market to generate new leads
- Participate in and support the creation of proposals, tender submissions and final client deliverables
- Client marketing support, e.g., content production for client communications and social media
- General administrative work such as website updates, project and service factsheets, monthly newsletters, reviewing and revising content for public release, etc

YOUR PROFILE:

- You must be a passionate, motivated sustainability professional
- A university degree, ideally at Master's level, in Marketing, Business Administration, or in sustainability-related disciplines
- At least 5 years of relevant marketing and/or business development work experience in consultancy or other client-service based environment, ideally in a corporate environment
- Good understanding of environmental sustainability / climate change challenges in multinational companies
- Experience in the development of marketing strategies
- Commercial skills, good business sense & target driven; able to identify and seize opportunities in a challenging and competitive market environment
- Demonstrated ability to work under deadlines and with multidisciplinary teams and independently with limited guidance
- Outstanding planning & time management skills
- Ability to explain complex products and solutions in simple language
- Result-oriented work approach with the ability to work quickly from concept creation to the implementation of successful campaigns
- Proven knowledge and network in the relevant fields in South Africa
- Excellent oral and written skills in English
- South African citizen or holder of a valid work permit

We offer

- Work in a dynamic and growing global profit for purpose company with a real commitment to sustainability and fighting climate change
- Excellent team spirit, work within a large and international team of sustainability passionate professionals
- The opportunity to work with a culturally diverse team based around the world
- Competitive remuneration package

Please apply

If you are interested in joining a young and international team looking to make a difference to the world we would be happy to hear from you! Please send your cover letter and CV to recruitment@climateneutralgroup.com.

Please note that this is a part-time position but it could develop into a full-time position.

Start date: 1 Feb 2020

Acquisition as a result of this vacancy is not appreciated.