



Would you like to minimise the carbon emissions from your business travel? Climate Neutral Group's TravelScan lets you see all the opportunities for reducing your climate impact. It may seem that there are limited options for making changes and that the effects of making these changes are largely unknown, let alone how these changes can be integrated with your business travel policy. You might think that the only choice you have is to decide whether your flight is really necessary.

Emissions from air travel are growing exponentially. Demand for air travel is rising and prices keep becoming more affordable. Airports and airlines are working on sustainability, but their impact on the climate keeps growing. Unfortunately, it is difficult for governments to take action because it is difficult to regulate an international industry with international laws. For example, jet fuel is the only fuel that is not subject to duties. However ever more businesses are becoming aware of their impact on the climate and wish to do something about it. Are you one of them? With the TravelScan, you can get a good look at your impact on the climate and take action to reduce both your carbon emissions and your costs.

How do we work?

Climate Neutral Group is concerned about the growth in emissions caused by air travel. With the TravelScan, we can quickly walk you through the simple changes you can make to limit the climate impact of your business travel. Based on your annual travel data, we accurately calculate what your actual emissions were. We then look at all the possible ways that you can reduce your impact. The results are presented in a graph showing the difference made by changing your travel behaviour, with the reduction in emissions from each action clearly represented.

Changing your travel behaviour can be as simple as taking short trips with the train, moving from business class to economy, choosing flights with the lowest carbon emissions and video-conferencing.

In short, the first step in the TravelScan quickly identifies and quantifies targeted reduction options for your organisation.

What is the next step?

The second step is a thorough analysis of your data and the integration of realistic data and current policy in TravelScan. How does your data compare to the average? For example, do you fly more or less in business class than the average person? Can you make more sustainable travel choices on your top three routes? How do these choices affect your results? Through a thorough analysis and the accompanying conclusions derived from the analysis, the TravelScan gives you tailor-made results that can help your organisation get on with avoiding, reducing and greening your company's carbon emissions.

What can you do with the results?

The complete Climate Neutral Group TravelScan gives you what you need to work on changing your business travel policy to save carbon and costs. All of the reduction options are clearly quantified and easy to read. Do you really want to take action? Our TravelCoach would love to help you further. Along with implementation, we can also assist you with building support, monitoring and reporting.

Henriëtte Davelaar

Cooperation and Sustainability Manager - PGGM

"Our footprint is largely caused by business travel. To bring down our carbon emissions, we had a TravelScan done by Climate Neutral Group. This gave us a lot of insight into our travel behaviour. The TravelScan made it clear that we are already doing pretty well with our sustainable travel policy, but that we can still make progress when it comes to flying. Flying climate neutral on a GreenSeat is the final, logical step when it comes to offsetting our flying!"

Would you like to learn more about our **TravelScan**?

Call +27 (0)21 202 6067 now or go to our website www.climateneutralgroup.co.za



YOUR BOARDING PASS FOR BETTER TRAVEL

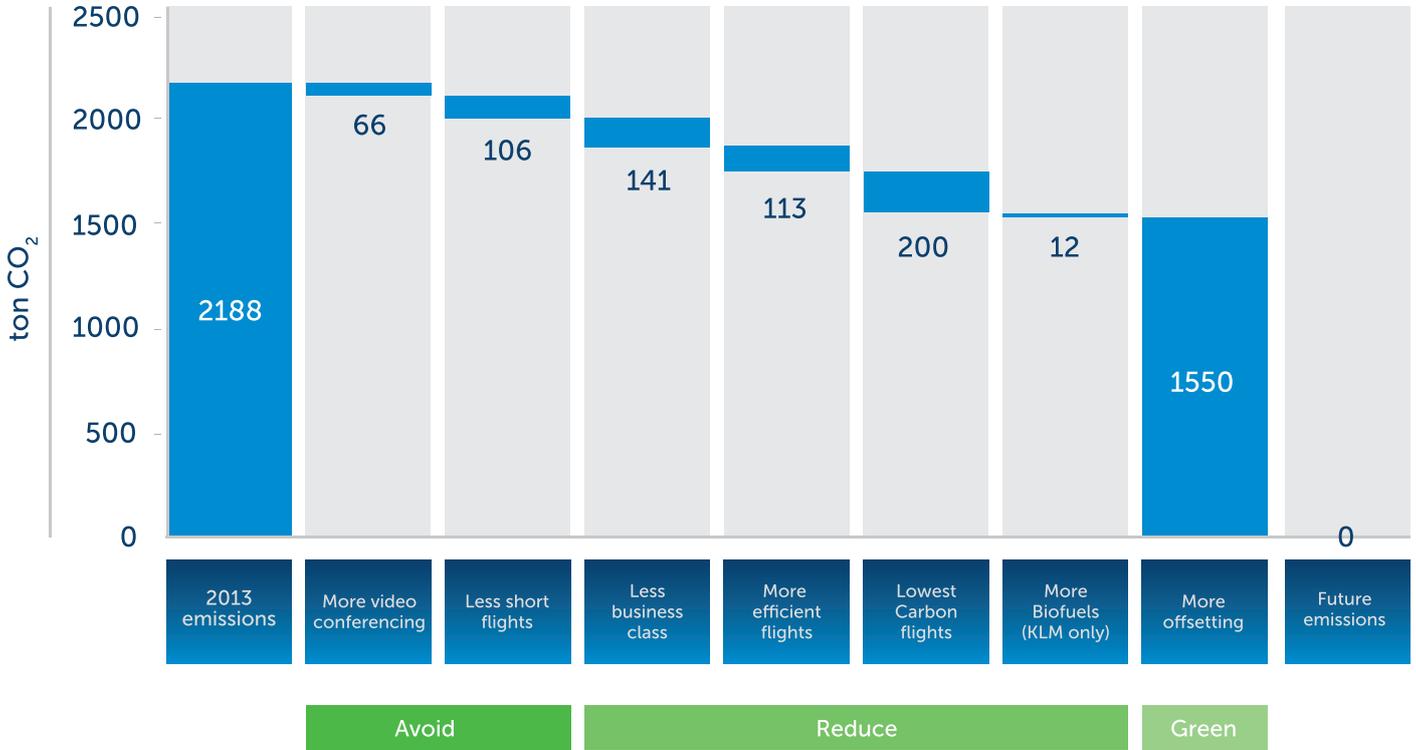


Insight



TravelScan

FLIGHTS



Unique calculation method

Climate Neutral Group is using a new and unique calculation method for TravelScan, one based on worldwide flight data, collected per flight number. Carbon emissions from flying are usually calculated based on worldwide averages, but there are actually large emission differences between different flights on the same route. This includes the airline, the type of aircraft and the occupancy. In this way it is possible to get a more detailed picture than ever before of emissions from a specific flight. The data is collected in real time so the database is always up-to-date. This new calculation method is unique: Climate Neutral Group is the only organization in the world to offer it. Flight emissions calculations have never been so detailed and accurate. The TravelScan, analysis and the implementation of the measures that you agree to with our TravelCoach mean that you can choose the most sustainable option for every flight you book.

Normally the carbon emissions from air travel are calculated on the basis of global averages. There are in fact major differences in emissions between different flights on the same route.

Do you have questions or would you like more information?
 Call us at + 27 (0)21 202 6067 or go to our website
www.climateneutralgroup.co.za



Greening and saving on business travel



starts with the unique TravelScan