



Reduction



TravelCoach

FLIGHTS

You've received the results of the TravelScan, but how do you apply these insights to an effective policy that saves CO₂ and costs? The Climate Neutral Group TravelCoach helps your organization to determine its ambitions, formulate concrete goals and implement policies systematically. The plan is tailor-made for your organization.

How do we work?

Climate Neutral Group is knowledgeable about many measures that can reduce your CO₂ emissions and has the expertise to accurately determine their effects. The TravelScan only has value if you actually do something with it. Our TravelCoach can help you put it into practice.

Mark Huis in 't Veld

Senior Carbon Advisor, Climate Neutral Group

"For service companies with lots of business travel, emissions from flights easily make up 30 to 40 percent of their CO₂ footprint. But manufacturing companies also fly a lot. We have done the TravelScan at various organizations, including PGGM and Fugro. It gave these companies the insight that there was a lot of reduction possible. The TravelCoach then helped them establish ambitions and implementation measures for more sustainable business travel, and then to monitor these measures. Reductions of up to 25 percent of CO₂ and costs were shown to be very realistic."

Step-by-step Guide

Follow these structured steps to adjust your travel policy and cut costs:

- Determine your overall ambition: how much do you want to save and in what time frame?
- Select the measures and appropriate targets. This is necessary in order to reach goals that fit your organization and the situation.
- Plan for the implementation of the measures, monitoring and setting up a reporting plan.
- Get buy-in from your staff.

What is the result?

The TravelScan shows the potential CO₂ and cost reductions. The TravelCoach's goal is to ensure that these reductions are actually achieved. Climate Neutral Group is a valuable partner in your organization's transition to a sustainable travel policy. The results and savings from the new policy can be clearly communicated to your stakeholders. By making your travel policy more sustainable, you show not only that you are an ambitious organization that wants to grow internationally, but also that you are an organization that takes its responsibility for 'people and planet' seriously. Healthy growth ensures continuity and trust from your staff and shareholders. As a leader, you set a good example and take responsibility for your actions. By doing so, you help to protect our world in the future.





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Unique calculation method

The Climate Neutral Group is using a new and unique calculation method for the TravelScan, one based on worldwide flight data collected per flight number. CO₂ emissions from flying are usually calculated based on worldwide averages, but there are actually large emission differences between different flights on the same route. This includes the airline, the type of aircraft and the occupancy. In this way it is possible to get a more detailed picture than ever before of emissions from a specific flight. The data is collected in real time so the database is always up-to-date. This new calculation method is unique: the Climate Neutral Group is the only organization in the world to offer it. Flight emissions calculations have never been so detailed and accurate. The TravelScan, analysis and the implementation of the measures that you agree to with our TravelCoach mean that you can choose the most sustainable option on a per flight basis.

Normally the CO₂ emissions from air travel are calculated on the basis of global averages. There are actually major differences in emissions between different flights on the same route.

Would you like to learn more about **TravelCoach?**

Call +27 (0)21 202 6067 now or go to our website www.climateneutralgroup.co.za



Get to know the **TravelCoaches** of Climate Neutral Group



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Greener travel



saves you money on trips